HR Leader Guest Author Guidelines

Given the broad expanse of topics and contributors, these guidelines have been created for HRMAC’s HR Leader in order to generate a relevant, consistent experience for our community.

Please refer to these guidelines as you develop an article to submit. All submissions should be made to the HR Leader editors at buzz@hrmac.org.

The Basics

- Create the article in a Microsoft Word, text or HTML document.
- Provide a suggested title or headline that is catchy and is 10-15 words or less.
- Articles should be 600–700 words. If your thoughts extend beyond 700 words, please consider doing a series of posts on the subject.
- Content should be original and any references to other work, research or copyrighted material should be properly cited.
- Please ensure that your opening paragraph is impactful and distills the thought leadership contained within the full post.
- Identify all hyperlinks within your post. Links must be useful and relevant. Irrelevant or excessive links or links that advertise will be removed at the editor’s discretion. If you have a list of resource links, please include them at the end of your post.
- HRMAC editors reserve the right to edit posts and titles for length, grammar and spelling. Final edits will be sent to the author for approval prior to publication.

In addition to the text for the article, authors should submit the following separately:

- A byline (should include full name, title and company as you want it to appear)
- An editorial image (1280 x 640 in jpg format, black and white) to accompany the post.

HR Leader will operate under the assumption that the author has sufficient rights to include any and all images in every post submitted for consideration (please make sure you have permission to use the images).

About HRMAC and HR Leader

HRMAC’s mission as an association is to serve the Chicago-area business community as a recognized authority on workforce developments by providing high-quality, state-of-the-art learning opportunities for human resources employees.

Content and Categories

HR Leader features timely, relevant content on the latest topics affecting the HR industry, with specific focus on implications in Chicago and Illinois. Categories include:

- Leadership (https://hrleader.hrmac.org/Leadership)
- Talent (https://hrleader.hrmac.org/Talent)
- Strategy (https://hrleader.hrmac.org/Strategy)
- Operations (https://hrleader.hrmac.org/Operations)